2022 BUSINESS AND DEVELOPMENTAL PLAN

KEY RESULT AREA	TARGETS	PLANS AND ACTIVITIES
I.PRODUCTS		
Basic Life Insurance Plan	✓ Amendment of IRR ✓ Reinsurrance	✓ Review and study the current IRR✓ Finalize and recommend for
(BLIP) 2. Credit Life Insurance Program	Due: 3 rd Quarter of 2022	submission to IC ✓ Finalize partnership to other
(CLIP)	·	Insurance Company
	Automatic membership	✓ Formulate Policy
3. Dakila Program	to all exit age members	✓ Send notice to exit members✓ Massive campaign
3. Dakila i Togram		✓ Coordinate with HMO
4. Partnership for Health Insurance Product	Due 4 th Quarter of 2022	or other Insurance Company offering HMO
II.MEMBERSHIP AWARENESS		Offering Third
Awareness of current members	100% renewal persistency	 ✓ Orientation Seminars ✓ Re-arrange Video Product Presentation ✓ Partners Visitation
Recruitment of New Members and partners	1,000 new members for 2022	✓ Study the need of Membership Coordinator ✓ Review recruitment Incentive
III. GOVERNANCE DEVELOPMENT		
Functioning Board of Trustees and Committees	Quarterly Regular Meetings for BOT and Committee	 ✓ Scheduled Regular and Committee Meetings ✓ Orientation Seminar for BOT ✓ In-house Governance & AMLA
		Seminar
2. Review & Planning	Awareness of the association target	✓ Schedule a Review & Planning Session
3. Manuals and Policy Updates	Completion of the Policy Manuals	✓ Scheduled assigned Committee
IV.COMPLIANCE REPORTING		
1.Regulatory Compliance	2023 Business Permit Renewal On time submission of reports and compliance	 ✓ Calendar of Activities pertaining to Compliance ✓ Compliance Officer to be aware of those Mandatory Compliance ✓ Assigned Person in-charge for every compliance ✓ Avoid penalty ✓ On time submission
	Comply the Tax	✓ Review submitted application ✓ Follow up status of submitted

	Exemption Application	documents
2.Tax Exemption		✓ Closely monitors updates
		about the status
V. FINANCIAL STABILITY		
1.To increase assets to Php30M by	Enhance revenue thru	✓ Closely coordinate collection
the end of 2022	increasing membership	✓ Monitor prompt remittance
		from partners
2.Generate Surplus	Enhance Revenue and	✓ Prepare budget
	tight control of admin	✓ Review budget regularly
	expenses	